

SPONSORSHIP PROSPECTUS

*An exclusive industry
experience connecting top
suppliers with the executives
shaping the future of beauty.*

**2026 BEAUTY
COLLECTIVE
SUMMIT**

BEAUTY IS FOR ALL

WELCOME FROM THE CHAIR



The 2026 Beauty Collective Summit is more than an event—it's a space for connection, collaboration, and shared leadership.

Our event convenes senior executives, visionaries, and innovators across our industry. It's not a trade show—it's a thoughtfully curated experience designed for meaningful dialogue, lasting relationships, and to explore what's next for beauty and personal care.

As leaders from brands like L'Oréal, Estée Lauder, Mary Kay, Revlon, Unilever, and Procter & Gamble come together, this is your opportunity to be in the room and contribute to the conversations shaping the future of our industry.

We invite you to take your seat at the table alongside the leaders moving beauty and personal care forward.

- DAVID GREENBERG

*Chairman, PCPC Board of Directors
CEO, L'Oréal USA*

2025-26 PCPC BOARD OF DIRECTORS

Your sponsorship puts you in direct contact with the industry's most influential leaders.

Name	Title	Company Name
Amaury De Vallois	Member	Coty
Andrea Mondoni	Member	Beiersdorf North America Inc.
Andrew Stanleick	Secretary	Kenvue
Chris Choi	Member	Takasago International Corporation (USA)
Christopher Payne	Member	jane iredale (Iredale Cosmetics)
Dalia Stoddard	Member	Rodan + Fields
Dana Medema	Member	North America, Revlon
David Greenberg	Chair	L'Oréal USA
Debbie Laverty	Member	Amway
Deborah Gibbins	Treasurer	Mary Kay
Emilie De Tramasure	Member	Chanel
Freddy Bharucha	Vice Chair	Procter & Gamble
George Schaeffer	Member	Aloxxi International Corporation
Greg Adamson	Member	Givaudan Fragrances Corporation
Harman Singh	Member	International Flavors & Fragrances Inc.
Helen Nethercutt	Member	Merle Norman Cosmetics
Herrish Patel	Member	Unilever North America
Jacqueline Liou	Member	LVMH

Name	Title	Company Name
Joel Burdick	Member	Bath & Body Works
Julien Bouzitat	Member	AmorePacific
Kathleen Edgar	Member	Edgewell Personal Care, LLC
Keech Combe Shetty	Member	Combe Incorporated
Kerry Blissett	Member	dsm-firmenich
Laura Harkness	Member	Church & Dwight Co., Inc.
Lia Arvanitidou	Member	Colgate-Palmolive
Lionel Uzan	Member	Clarins
Lorinda Loftonbrook	Member	e.l.f. Beauty
Maria Chiclana	Member	Shiseido
Maria Espe Troyano	Member	Procter & Gamble
Michelle Freyre	Member	The Estée Lauder Companies Inc.
Nathalie De Gouveia	Member	Wella Company
Pascal Berthe	Member	L'Oréal
Patrizia Barone	Member	Unilever North America
Steve Cagle	Member	Kao Corporation
Tara Simon	Member	The Estée Lauder Companies Inc.

2026 PROGRAM THEMES



BUSINESS INNOVATION

Exploring new technologies, consumer trends, and future-forward business models.



THE SCIENCE OF BEAUTY

Advances in biotech, dermatology, and scientific breakthroughs in beauty.



GLOBAL REGULATION & TRADE

What's shaping global compliance and market access in a changing landscape.

PROGRAM HIGHLIGHTS

PRESIDENT'S WELCOME RECEPTION & BOARD DINNER

*Featuring L'Oréal's
David Greenberg*

PANELS WITH
GLOBAL
INDUSTRY
LEADERS

*BIOTECHNOLOGY
& LATEST
INNOVATIONS IN
REFORMULATION*

*AI & THE NEXT
CONSUMER
REVOLUTION*

*ESG,
SUSTAINABILITY
& SUPPLY
CHAIN
RESILIENCE*

FDA KEYNOTE & FIRESIDE CHAT

*RETAIL
TRENDS &
CONSUMER
INSIGHTS*

*TRUTH,
INFLUENCE &
MISINFORMATION*

*PRIVATE
EQUITY IN
BEAUTY*

*GLOBAL
REGULATORY
HOT SPOTS*

2025 KEYNOTE SPEAKERS

Our 2025 speakers included Katie Ledecky, Doris Kearns Goodwin, and Sol Rashidi. In 2026 we will raise the bar even higher—and your presence matters.



KATIE LEDECKY

*7x Olympic Medalist & Advocate
for STEM and Women in Sports*



**DORIS KEARNS
GOODWIN**

*Presidential Historian & Pulitzer
Prize-Winning Author*



SOL RASHIDI

*AI Strategist & Former Chief
Analytics Officer, Estée Lauder*

DIAMOND LEVEL

IN-PERSON CURATED SPONSORSHIP INCLUDES:

BENEFITS	
Board Dinner or Welcome Reception	<ul style="list-style-type: none">✓ Logo on cocktail napkins✓ Sponsor bespoke cocktail✓ Event signage
Logo display on event promotional materials, event webpage, and signage at the event	<ul style="list-style-type: none">✓ Prominent recognition as the Title Sponsor with PCPC✓ 2 Items placed in Swag Bags
Video Spot at Summit	<ul style="list-style-type: none">✓ Three 15 Second Spots
Recognition in pre- or post-event social media posts (IG or LinkedIn)	<ul style="list-style-type: none">✓ Dedicated pre- or post-event social posts for IG , Twitter and/or LinkedIn
Speaking Opportunity / Acknowledgment	<ul style="list-style-type: none">✓ Opportunity to speak for 2-3 minutes at the event✓ Recognition of sponsorship live by the President or Emcee✓ Potential to Co Host a Panel Discussion
One week of recognition of your sponsorship on the PCPC Homepage	<ul style="list-style-type: none">✓
"About the Sponsor" description on the event webpage	<ul style="list-style-type: none">✓
Members Newsletter Article and/or Advertisement	<ul style="list-style-type: none">✓ Article and one ad in PCPC Members Newsletter
Complimentary Tickets to the Event	3
Availability	1
Price	\$25,000

PLATINUM LEVEL

IN-PERSON CURATED SPONSORSHIP INCLUDES:

BENEFITS	
Logo display on event promotional materials, event webpage, and signage at the event	<ul style="list-style-type: none">✓ Prominent recognition as a Platinum Sponsor with PCPC✓ Logo on cocktail napkins✓ Sponsor either a premium open bar or food for the event
Video Spot at Summit	✓ Two 15 Second Spots
Recognition in pre- or post-event social media posts (IG or LinkedIn)	✓ Dedicated pre- or post-event social posts for IG, Twitter and/or LinkedIn
Speaking Opportunity / Acknowledgment	✓ Host or Emcee to read a short Sponsor description (subject to approval) live at the event
One week of recognition of your sponsorship on the PCPC Homepage	✓
Members Newsletter Article and/or Advertisement	✓ Article in PCPC Members Newsletter
Complimentary Tickets to the Event	2
Availability	2
Price	\$15,000

GOLD LEVEL

IN-PERSON CURATED SPONSORSHIP INCLUDES:

BENEFITS	
Logo display on event promotional materials, event webpage, and signage at the event	<ul style="list-style-type: none">✓ Recognition as a Gold Sponsor with PCPC✓ Logo on cocktail napkins✓ Sponsor either enhanced decor elements, or custom dessert station
Video Spot at Summit	✓ One 15 Second Spot
Recognition in pre- or post-event social media posts (IG or LinkedIn)	✓ Shared with platinum sponsors, pre- and post-event social posts for IG, Twitter and/or LinkedIn
Speaking Opportunity / Acknowledgment	✓ Host or Emcee recognition at the start of the event
One week of recognition of your sponsorship on the PCPC Homepage	✓
Members Newsletter Article and/or Advertisement	✓ Ad in PCPC Members Newsletter
Complimentary Tickets to the Event	2
Availability	5
Price	\$10,000

SILVER LEVEL

IN-PERSON CURATED SPONSORSHIP INCLUDES:

BENEFITS	
Logo display on event promotional materials, event webpage, and signage at the event	✓ Logo Only
Recognition in pre- or post-event social media posts (IG or LinkedIn)	✓ Logo Only, PCPC & All Sponsors shared pre- and post-event social posts for LinkedIn
Speaking Opportunity / Acknowledgment	✓ Host or Emcee recognition at the start of the event
One week of recognition of your sponsorship on the PCPC Homepage	✓
Complimentary Tickets to the Event	1
Availability	8
Price	\$5,000

BRONZE LEVEL

IN-PERSON CURATED SPONSORSHIP INCLUDES:

BENEFITS	
Logo display on event promotional materials, event webpage, and signage at the event	✓ Logo Only
Recognition in pre- or post-event social media posts (IG or LinkedIn)	✓ Logo Only, PCPC & All Sponsors shared pre- and post-event social posts for LinkedIn
Speaking Opportunity / Acknowledgment	✓ Host or Emcee recognition at the start of the event
Complimentary Tickets to the Event	0
Availability	5
Price	\$2,500

À LA CARTE

SPONSORSHIP OPPORTUNITIES

Our À La Carte sponsorship options allow you to customize your involvement by selecting individual opportunities that best align with your brand goals and budget. These flexible options offer targeted visibility and meaningful engagement with attendees.

Networking Lunch:	Your company logo will be featured on signage and you may leave a gift and/or brochure collateral on each table.	<i>\$15,000</i>
Mobile Event App:	Your logo will be displayed prominently on all pages with the app.	<i>\$15,000</i>
Hotel Key Cards:	This sponsor has the option of designing the key card with hotel specifications.	<i>\$10,000</i>
Charging Station:	Power up attendees' devices while showcasing your logo at one of our on-site charging stations.	<i>\$10,000</i>
Smoothie Bar:	Fuel attendees with a refreshing boost by sponsoring our smoothie bar held during one of our breaks.	<i>\$10,000</i>
Beverage Breaks:	Keep attendees refreshed and engaged by sponsoring a beverage break, complete with prominent branding and opportunities for meaningful visibility during networking moments.	<i>\$10,000</i>
Coffee Breaks:	Your company logo will be front and center, giving attendees a much-needed pick-me-up.	<i>\$10,000</i>
Snack Breaks:	Your brand will be featured alongside an array of grab-and-go treats.	<i>\$5,000</i>
Yoga Session:	Promote wellness and balance by sponsoring a guided yoga session, with your brand front and center as attendees unwind and recharge.	<i>\$5,000</i>
Wi-Fi:	Keep everyone connected by sponsoring the event's Wi-Fi, with custom network branding and logo recognition.	<i>\$5,000</i>
Event Attendee Bag:	Gain maximum exposure by sponsoring the official attendee bag—your logo will travel far as the go-to tote throughout and beyond the event.	<i>\$5,000</i>
Badges:	Your company logo will be displayed on the back side of the official conference badge.	<i>\$5,000</i>

WHY SPONSOR?



DIRECT ACCESS TO C-SUITE EXECUTIVES

Meet senior leaders from global beauty giants like Unilever, The Estée Lauder Companies Inc., e.l.f. Beauty, Mary Kay, and Sol de Janeiro in a boutique, focused setting.



BUILD STRATEGIC PARTNERSHIPS

Engage in real conversations that open doors to collaboration, joint innovation and new business opportunities.



AMPLIFY YOUR BRAND

Position your company at the heart of the beauty conversation—aligned with innovation, sustainability, and progress.



BEING FUTURE-READY

Stay ahead of the curve with insights on AI, biotech, regulatory change, and evolving consumer behaviors.

EXPERIENCE THE DIFFERENCE



UNRIVALED SETTING

The Ritz-Carlton, Key Biscayne offers an intimate and inspiring environment, perfect for meaningful interaction.

CURATED NETWORKING

High-touch receptions, breakout discussions, and small-group dinners designed for connection—not just contact

IMMERSIVE CONTENT

No booths. No noise. Just thought leadership, strategy, and shared ambition.

CONTACT INFO

Sponsorship is limited to preserve the integrity and exclusivity of the experience.

Please contact Carrie Gregory if you are interested in sponsoring the event.



CARRIE GREGORY

DIRECTOR, MEETINGS & EVENTS

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